



Company **Profile**



MEET YOUR FUTURE
LOGISTICS PARTNER



ABOUT US

Ruru was established 7 years ago with core mission of providing more comprehensive logistics service to satisfy small to corporate organizations in our country. In all those years our journey had been filled with success and accomplishment and now we have expanded our service territories to East and Central Africa regions. A huge transformation had been done to serve better our clients and we are confident to say that Ruru is one of the leading logistics company which provides comprehensive worldwide logistics [air, sea freight and door-to-door] for both importer and exporters.

We use advanced information management and freight tracking systems to ensure that all shipments are delivered safely and on time. It's a worldwide network that connects all recognized agents - we are trustworthy brand!

OUR COMPREHENSIVE SERVICES

- ◆ Heavy and Project Transportation
- ◆ Audio - Visual Industry Support
- ◆ Household and Office Removal
- ◆ Storage and Distribution
- ◆ Freight Forwarding
- ◆ Customs Clearance

Ruru has diversified and grown - without innovation, introduction of new technologies, techniques, solid brand culture and full commitment to our esteemed clients we couldn't achieve these huge milestones.

The company has 21 employees, locals and expatriates across the region. it's our culture to do staff training regularly to keep up with new technologies, techniques and innovations.



WE SERVE **BEYOND**
BORDERS

Meet Your **Future** Logistics Partner



OUR CAPABILITIES & EXPERIENCE



OUR CAPABILITIES & EXPERIENCE

1. ROAD HAULAGE

We are specialized in imports and exports within and outside Tanzania, every year we transport over 11,000 containers. Before we commit to any operation we first carry out a survey, scout the route and final destination to determine the equipment required for effective and safely transport, whilst working closely with client to meet their site requirements; that might require positioning very heavy equipment in some very tight locations.

OUR FLEETS SPECIFICATIONS



- ◆ 6 x Canopy trucks (2.5 to 9 tons)
- ◆ 19 x Prime movers
- ◆ 4 x 20/40' side lifters
- ◆ 5 x 20' side lifters
- ◆ 3 x 10-wheeler trucks
- ◆ 5 x 12-wheeler (twin steer) trucks
- ◆ 1 x 65 ton low-bed trailer
- ◆ 1 x 35 ton low-bed trailer
- ◆ 3 x 9 ton flatbed (fitted with Hiab) truck
- ◆ 1 x 5 ton 4WD truck fitted with Hiab
- ◆ Assortment of 20'/40' trailers Assortment of light vans and 4WDs
- ◆ 8 x forklifts at 3-4 tons

OUR CAPABILITIES & EXPERIENCE

2. CUSTOMS BROKERAGE

Customs Brokerage technical services has been an integral part of our operations for nearly 8 years. This has given the company a unique and detailed understanding of Laws and Regulations, Licenses and Procedures, Concessions and Tariffs, Valuations, Trade Agreements and Other Current Statutory issues in East Africa - and the region.

This experience has set our licensed Customs Agents apart, each has specialist-skills in air and sea freight shipment procedures for clearance and export and warehousing documentation. Our offices are strategically located at the port cities and border points and airports in the region.



WHAT WE DO

- ◆ We assist clients on the documentation required for the import clearance process, our custom agents also provide advice on trade, tax rates and duty exemptions.
- ◆ We help speed up the custom clearance process, Ruru has a direct link to the customs department. We are linked between departments via EDI computer system which enables our custom agents to confirm warehouse space for storage, organize door-to-door cargo delivery, insurance for export seamlessly and instantly.

OUR CAPABILITIES & EXPERIENCE

3. AIR FREIGHT

Ruru has airfreight services providing international bulk and consolidated airfreight export, import and trans-shipment of air cargo for short and long haul routes. Our clients are guaranteed on time and secure shipment as we have a network of agents worldwide and highly experienced staffs. Ruru airfreight office and bonded warehouse is located at Julius Nyerere International Airport, a convenience enjoyed by our clients. Documentation and clearance formalities are all organized at the airport with Ruru working closely with Customs and Bio- security. Fumigation services are available, if required. Ruru provides door-to-door pickup and delivery of air cargo and packing as needed. We can even provide air transfer for pets. Export air cargo is received at our Export Freight Centre where we load unitized cargo and deliver these directly to the ground handling agent for the carrier.

Our staff are trained and certified in Air Cargo Security procedures and exporters need to comply with strict security rules that are explained by us before a consignment is exported. Our trainers visit production facilities to inspect and train the exporters' staff on procedures and documentation. Exports of fresh fish, perishables, garments and live animals are professionally handled by our trained staff and our facilities and equipment meet world aviation standards. Freezer and cool room facilities with a stand-by power generator and a well- secured bonded warehouse are located within our Airport complex.

Imports are transferred from the international terminal cargo facility direct on arrival and stored in our bonded warehouse. Once cleared by Customs and Bio-security our clients are notified of their cargo's availability for pick up or our secure canopy trucks can deliver goods overnight to Suva and same day to western destinations.

OUR CAPABILITIES & EXPERIENCE

4. SEA FREIGHT

Ruru is an independent freight forwarder operating within a network of freight forwarders and shipping agents worldwide to provide competitive rates and options for moving Full-Load Cargo, Less Than Container Load and Break-Bulk Cargo whether imported, exported or trans-shipped.

With warehouse strategically located near the port of Dares Salaam, Ruru is equipped to handle both bonded and cleared cargo. Customs officers are actually based on site at the Ruru warehouses to help facilitate the movement of cargo. Fumigation services are provided by a partner company.

IMPORTS

Cargo into Tanzania is either cleared through Customs on the wharf, or transported to our warehouses near Julius Nyerere International Airport where it is deconsolidated and placed in our bonded Container Freight Stations (CFS). Clients are notified when their consignment is available. Door-to-door services can be organized.

The Imports Departments at the ports facilitates all documentation for clearance with the governing authorities in Tanzania.

EXPORTS

For exports, clients provide us with their documentation, enabling us to complete the balance of documentation required to have their cargo accepted for export at our ports. FCLs can be received at our depots prior to shipping but are mainly delivered directly to the wharf, prior to the vessel's arrival. LCL cargo can be palletized, shrink-wrapped and crated if required. Fumigation can also be done if requested.

TRANSIT

Tanzania is often referred to as the "Hub of the East and Central Africa" and is uniquely positioned to handle trans-shipment cargo from anywhere destined for our East and Central Africa neighbours, including destinations such as Uganda, Burundi, Rwanda, Zambia, Malawi and DRC.

OUR CAPABILITIES & EXPERIENCE

5. AUDIO & VISUAL

Ruru launched the Audio-Visual Support office in 2006 - to support the motion picture, television, and advertising commercial production industry in East Africa.

We provide the logistics and transportation services to help relocate the production equipment from location to location during the filming in Tanzania and avoid unnecessary hassles and speed up clearance of their cargo.



6. HOUSEHOLD REMOVAL AND OFFICE RELOCATION

We provide household removals and office relocation to local and international clients i.e. Central & East Africa and overseas seamlessly as per client's timeline and within budget.

With the keen support of our international network of accredited agents, you can be confident that your specific requirements will be met. For those who require storage facilities, Ruru offers fully secured warehouse.

Our expertise have great ability to handle any kind of moving jobs seamlessly and effective.

HOUSEHOLD REMOVAL

We understand that household removal is a very personal exercise for a client requiring a consistently high standard of planning and service - carefully monitored along every step of the way to the destination. Our international packing standards and expertise have earned us our reputation as East Africa premier removal company offering clean and secure storage and door-to-door removal services throughout the world. As accredited agents we will PROFESSIONALLY manage your import and export household removal as per your requirements.

OUR CAPABILITIES & EXPERIENCE

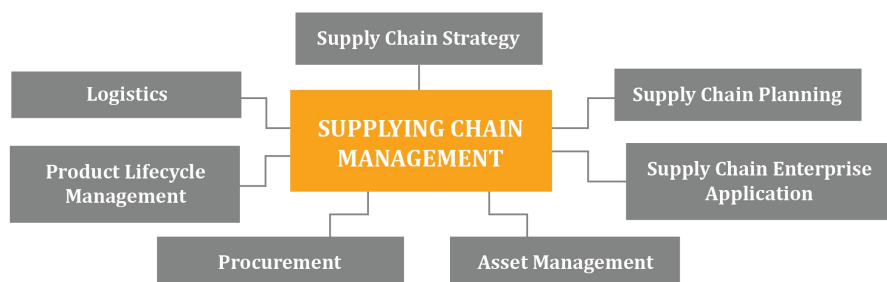
6. HOUSEHOLD REMOVAL AND OFFICE RELOCATION cont.

OFFICE RELOCATION

Whether it is a small company, factory, or a large office, or a large ATM machine to be moved in a tricky location, Ruru has the expertise and resources to plan and implement the most effective removal to ensure minimal interruption for the organization. Our project coordinators work closely with client to determine the most cost effective approach for the removal so as to meet clients needs and expectations. We are the preferred professionals for office and factory relocation in East Africa.

7. WAREHOUSING AND SUPPLYING CHAIN MANAGEMENT

To retain high-level performance in an increasingly competitive environment, businesses have begun to rely more and more on logistics and supply chain management. Ruru provides a third party total logistics system utilizing the latest technology to streamline the storage, management, movement and inventory of clients' products. We provide clean and secure warehouse facilities for the storage of products whilst awaiting delivery orders to have the goods sent to our users' clients. We have a web-based ordering system- convenient for clients to place orders on- line. Proof of delivery and all the required documents are scanned and uploaded for clients to view and print. Our efficient system is able to produce reports for clients to track stock listing, inventory, job history, transfers and distribution, stock adjustments and stock expiry if applicable. Reports can be emailed, printed or directly faxed from the system.



OUR CAPABILITIES & EXPERIENCE

8. PACKING

Ruru places a high priority on ensuring the integrity of all of its shipments in storage or transit. That is why it spends substantial funds on purchasing the best selection of material.

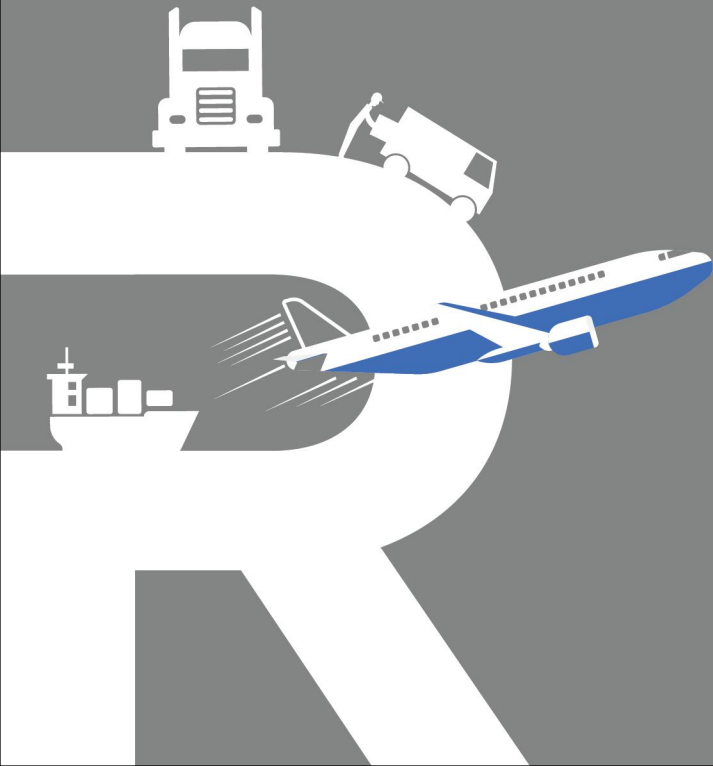
The Ruru record of goods protection has been noted by many of its clients and reflects both the expertise of the company's packing staff and the quality of the packing material. The primary material used for packing feature one and two ply cartons, shrink wrap, poly bubble, corrugated cardboard, protector bags, butcher paper, masking tapes, book cartons and dish packs.

Ruru offers wood pallets that may be purchased as added protection for goods.



Wooden pallets must be either heat treated or fumigated in accordance with ISPM 15 Guidelines.

OUR MEMBERSHIP



OUR MEMBERSHIP

To serve better our esteemed potential existing and new clients RURU is one of respectable member of the following organizations:-

◆ FIATA

International Federation of Freight Forwarders Associations, FIATA, a non-governmental organization, represents today an industry covering approximately 40,000 forwarding and logistics firms, also known as the "Architects of Transport", employing around 8 - 10 million people in 150 countries.



*the global voice of
freight logistics*

◆ JCTrans

JCtrans Logistics Network (www.jctrans.net) is a global logistics network. Since founded, JCtrans relies on e-commerce and online public platform to provide global networking services for freight forwarders and other logistical service providers, by means of network marketing promotion, transaction, settlement platform, financial protection, credit system and other diversified services.



◆ Magaya

One of the leading software solution for Supply Chain Management and the Logistic Industry, it offers cargo system, warehouse management system, distribution system and supply chain software.



OUR MEMBERSHIP Cont.

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◆ PPL Network

PPL NETWORKS is a very fast growing and very dynamic family of networks for independent freight forwarders and logistic service providers, we aim to be the most personalized logistic networks alliance and highly values a family spirit among all network members worldwide.

PPL NETWORKS

The Power of Networking

◆ TAFFA

TAFFA is a member of FIATA, the International Federation of Freight Forwarders Associations. TAFFA has over 600 firms in membership at national level. The association's interests and priorities are articulated by the Federation of East Africa Freight Forwarders Association (FEAFFA).



**TANZANIA ASSOCIATION OF
FREIGHT FORWARDERS**
Integrity, Unity & Professionalism

◆ MarcoPOLOLine

MarcoPoloLine is an authority in the field of Exporting and Importing cargo and has a network of offices strategically positioned in virtually every angle of the globe.





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